



*giulio ridolfo*

Born 1962

**"Colour master and textile advisor"**

Giulio Ridolfo was born in Udine in Italy in 1962. He studied at Domus Academy in Milan, and graduated with a Master of Fashion Design in 1985.

Ridolfo has many years of experience as textile- and colour advisor to the clothing, footwear and interior industries, among others Tods & Hogan, Gianfranco Ferré, Moroso, Vitra, Fritz Hansen, Salone del Mobile – and since 2004 for Kvadrat, where he has contributed to the colour setting and design of various fabrics.

Giulio Ridolfo is the first Italian to join Kvadrat's design team - and his work has brought Kvadrat a whole new perspective with regard to colour composition.

Ridolfo's contribution is not a traditional colour palette representing the full circle of colours. His colour composition has more to do with expressing an attitude or a choice and this has resulted in a highly personal colour palette.

Giulio Ridolfo's working method could be compared to a kind of patchwork, where he gathers and juxtaposes small fragments of reality in the form of images, colours, patterns and textures. In doing so, he attempts to remain true to the "colour vibes", to convert them into a usable colour palette without losing the vibrant aspect of the colours.